



ARTS FACTS

- **“The Arts: A Competitive Advantage for California II”**
California Arts Council (2004)
Nonprofit arts organizations:
 - Contribute \$5.4 billion to California’s economy
 - Create 66,300 full-time jobs
 - Create 95,100 part-time jobs
 - Generate \$300 million in state and local tax
 - Attract 71.2 million in annual attendance
 - Attract 6 million out of state tourists

- **Creative Industries Study**
Americans for the Arts (2008)
 - California is home to 98,949 arts-related businesses, institutions, and organizations.
 - Arts-related businesses, institutions, and organizations in California employ 500,891 Californians.
 - There are 49,489 visual and performing arts businesses in California, employing 181,373 Californians.
 - There are 18,663 film, radio and television businesses in California, employing 174,133 Californians.
 - California ranks first in the nation with more firms than any other state in this creative economic sector

- **“How States Are Using Arts & Culture to Strengthen Their Global Trade Development”**
National Governors Association (2003)
 - Incorporating arts and cultural exchange in international and business development approaches
 - Initiating cultural exchanges with foreign nations
 - Making grants to communities and educational intuitions that are actively initiating contacts abroad

- **“Creative, Culture, Education and Workforce”**
Center for the Arts & Culture (2001)
A complete education in the arts and humanities is proven to help students:
 - Think creatively
 - Communicate effectively
 - Work collaboratively in today’s fast-paced, technologically advanced global economy

➤ **California Per Capita Funding & National Ranking**

National Assembly of State Arts Agencies

Annual Survey of State Arts Agencies Per Capita Funding & Ranking

• 2008-09	\$.03	50 th
• 2007-08	\$.03	50 th
• 2006-07	\$.03	50 th
• 2005-06	\$.03	50 th
• 2004-05	\$.03	50 th
• 2003-04	\$.05	48 th
• 2002-03	\$.52	39 th
• 2001-02 ¹	\$.80	24 th
• 2000-01 ²	\$.94	24 th
• 1999-00 ³	\$.58	40 th
• 1998-99 ⁴	\$.57	37 th
• 1997-98	\$.42	45 th
• 1996-97	\$.38	45 th
• 1995-96	\$.40	46 th
• 1994-95	\$.40	44 th

California Arts Council #8260 State Budget FY 2008-09

General Fund \$1,114,000.00

Special Funds \$3,172,000.00 (Arts License Plate revenue from 2007-08)

Reimbursements \$25,000.00

Total State Funds: \$4,311,000.00

➤ **“California Public Opinion Survey”**

BRS Group, Inc. (2001) funded by the James Irvine and David and Lucille Packard foundations

“More than 78 percent of Californians would be willing to spend \$5 apiece in additional state taxes to fund the arts, according to the state's first major survey of public opinion about the arts and their place in our lives and in our schools.”

¹ In 2001-02, an additional \$15,362,000 was allocated for legislative member requests

² In 2000-01, an additional \$36,235,000 was allocated for legislative member requests

³ In 1999-00, an additional \$31,687,000 was allocated for legislative member requests

⁴ In 1998-99, an additional \$26,376,000 was allocated for legislative member requests