



AB 700 - Creative Industries & Revitalization Act Updated 3/30/09

BACKGROUND

Since 2003, California has been 50th in the nation in public investment for the arts, spending three cents per capita for the arts from the state's General Fund.

The California Arts Council (CAC) budget had grown from its first full year of funding in FY1976-77 at \$1,917,000 to \$32,224,000 in FY2001-02, when 1,590 grants were awarded to nonprofit arts organizations.

In 2003, the CAC's grants programs included, Arts in Education, Organizational Support, State-Local Partnership, Multicultural Entry, Multicultural Advancement, Multicultural Next Generation, Traditional Folk Arts, Artists in Residence, Performing Arts Touring & Presenting, Artists Fellowship, Infrastructure Support Initiative, Disability Program, Arts Marketing Institute and International Efforts.

Today, in 2009, the CAC has four grants programs: Artists in Schools, Creating Public Value, State-Local Partnership and Statewide Networks.

Today, in 2009, the approximately 60 percent of the CAC's budget comes from the sales and renewals of the Arts License Plate and \$1.14 million comes from the General Fund.

PROBLEM

Three cents per capita in arts funding limits California's ability to:

- Provide equal access to the arts for every citizen of California.
- Strengthen the economy of local communities and attract more tourists to California.
- Renew and revitalize local downtown developments.
- Enhance the quality of life for citizens.

- Invest in local community groups, school programs and multi-cultural organizations.

SOLUTION

To increase California's investment in the arts, this bill:

- Establishes the Creative Industries and Community Revitalization Fund (CICRF)
- Transfers 20% of sales tax collected on specific arts-related lines of business, identified by two Board of Equalization categories, to the CICRF
- Authorizes local assistance program grants for organizational support
- Encourages joint partnerships between applicants
- Provides oversight by the Legislature
- Directs the CAC to administer the grants program and allocate funds from the CICRF.

BILL STATUS

2/26/09: Introduced

3/31/09: ASM Arts, Entertainment, Sports, Tourism, & Internet Media Committee (5-3)

4/27/09: ASM Rev & Tax Comm. Hearing

SUPPORT

Sponsor: California Arts Advocates

- American Federation of State, County and Municipal Employees (AFCSME)
- Art Between Us, Inc.
- Axis Dance Company
- Berkeley Unified School District
- California Alliance for Arts Education
- Campo Santo Theater Company
- CounterPULSE
- Diavolo Dance Theater
- Flights of Fantasy Story Theater
- Intersection for the Arts
- Long Beach Shakespeare Company
- Musicians Union Local 6, American Federation of Musicians
- Nannette Brodie Dance Theatre

SUPPORT (cont.)

- North Coast Repertory Theater
- Performing Arts Workshop
- Playwrights Project
- P.S. Arts
- San Diego Opera
- San Diego Youth Symphony and Conservatory
- San Francisco Arts Providers Alliance
- San Francisco Musical Fund Society
- San Francisco Symphony
- South Coast Repertory
- Stagebridge
- Synthaxis Theater Company
- The Laguna Playhouse
- Theater Bay Area
- Theater West, Los Angeles
- 2 Individuals

OPPOSITION

Cal-Tax

FOR MORE INFORMATION

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